

## **Historic, Archive Document**

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# Bearded Iris

From

## FAIRY GARDENS

Napoleon, Ohio

### VERY EARLY AND EARLY FLOWERING

The following are the very cream of the low cost earlies and the higher priced include most of the fine new early sorts. Varieties bloom about in rotation as listed.

	1st	2nd	3 for
Kochii -----	.35	.25	.40
Florentina Alba -----	.35	.25	.40
Firmament -----	.40	.25	.50
Zua -----	.50	.25	.60
Yellow Hammer -----	1.00		
Soledad -----	.50	.35	
Miranda -----	.50		
Queen Flavia -----	.40	.25	.60
San Gabriel -----	3.00	2.00	
Gold Crest -----	.65	.40	1.00
Georgia -----	.65	.40	1.00
Ballerine -----	1.00	.75	
S. M. Gaudichau -----	1.00		

### Quantity Prices for Large Size Early

35c 3 for 75c	65c 3 for 1.50
40c 3 for 1.00	1.0 3 for 2.75
50c 3 for 1.25	3.00 3 for 8.00

### NEW AND SCARCE VARIETIES

	1st	2nd	3 for
Asia -----	3.00	2.00	
Argynnis -----	1.25		
Anna Farr -----	.65	.40	1.00
Ann Page -----	3.00	2.00	
Afterglow -----	.40	.25	.50
Ann Leslie -----	.50	.35	.90
Ambassadeur -----	.75	.50	
B. Y. Morrison -----	.60	.40	1.00
Brandywine -----	1.00	.65	1.50
Baronet -----	.50	.35	.90
Corrida -----	.45	.30	.75
Cordon Blue -----	.50	.35	.90
Cavelier -----	.40	.25	
Crimson Glow -----	7.00		
Dream -----	1.00	.65	1.00
Dusky Maid -----	.50	.35	1.00
E. L. Crandel -----	.50	.35	.90
Ed Mitchell -----	.50	.35	.90
Empress of India -----	.75	.50	1.25
E. H. Jenkins -----	1.25		
Flammenswert -----	1.00		
Grevin -----	.50		
Gaviota -----	1.75	1.25	
Halo -----	.75	.50	
Jaculine Guillot -----	2.00	1.50	
Jean Cheverau -----	2.00		
Kashmir White -----	1.00	.65	1.25
Leverrier -----	1.40	1.00	
Lent A. Williamson -----	.40		
Mad Chabaut -----	.40		
Magnifica -----	1.00	.65	
Marsh Marigold -----	.75	.50	1.25
Mother of Pearl -----	1.00	.65	
Mildred Presby -----	2.25		
Mary Orth -----	.85	.65	
Medrano -----	.65	.40	1.00
Nancy Orne -----	.85		
Nine Wells -----	.40		.90
Princess Beatrice -----	.50	.35	.90
Pink Mad Cherau -----	.65	.40	1.00
Queen Caterina -----	.60	.40	1.00
Red Rindingshod -----		.35	.90
Raffet -----	.40	.30	.75
Regan -----	.65	.40	
Susan Bliss -----	2.00	1.50	
Shekina -----	.50	.35	.90
Sunset -----	1.00	.75	1.75
Seminole -----	.50	.35	.90
Tunisie -----	.40		
Virginia Moore -----	.50	.35	.90
Ute Chief -----	.50		
W. J. Fryer -----	.40		
White Knight -----	.35		
Zwanenberg -----	.65	.40	
Yvonne Pelletier -----	.50		
Vikings -----	.65	.40	

Quantity prices quoted on large sizes not priced.

### Note

Lent A. Williamson has been reduced to give everyone a chance to own the most overated Iris on earth. There is no excuse for keeping up the price of this Iris on account of the official brazenly high rating.

### THE TRUE QUILL

The True Pallida Dalmatica, variety Princess Beatrice, can be recognized by the pinkish reflection near the throat and the falls that project out horizontally.

Aurea	Mad Cherau
Aurora	*Lewis Trowbridge
Archeveque	May Queen
Blue Jay	**Prosper Laugier
Col Candelot	Pocahontas
*Caprice	*P. Vic. Louise
Dalilia	**Quaker Lady
*Fairy	**Rhine Nixie
Her Majesty	Othello
*Massasoit	*Vio. Grandiflora
*Lohengrin	Undine

The above varieties are the very cream of the very finest low cost sorts. These will be sold in Super Mother roots only at the uniform price of 35c each. \* and \*\* Varieties are outstanding for their season.

Quantity Prices  
3 of a *variety* 90c 6 for \$1.75.

#### NEW INTRODUCTIONS

	1st	2nd
Aphrodite -----		6.50
Bruno -----	12.00	
Crimson Glow -----	7.00	
Citeronella -----	3.00	
Dejah, fine early -----	.85	
Gaviota -----	1.50	
Julia Marlow, fine early -----	7.00	5.00
Pioneer -----	7.00	5.00
Majestic -----	7.00	5.00
Morning Splendor -----	5.00	4.00
Lady Chas. Allom -----	1.50	
Swazie -----	15.00	
Santa Barbara -----	6.00	5.00
William Mohr -----	25.00	18.00
Frieda Mohr -----	25.00	20.00
Jubilee -----	3.00	
King Karl -----	3.00	
Princess Osra -----	2.50	
Mary Gibson -----	5.00	
Mrs. H. F. Bowles -----	3.50	
Rheine Traube -----	.85	

NOTE—Nothing coming on these buys, neither can they be selected gratis, but I will guarantee that most of them are very good dreams.

#### DEFINITION OF SIZES

1st. size Super Mother rhizome, a *broad, thick, heavy* single root, generally with four or six or more babies attached. 95% should bloom the first season. The very best buy if only one of a variety is purchased. Most certain to bloom and having more babies gives the utmost increase.

NOTE. There are only a limited number of Super roots available every year. After these are sold I give two second size.

2nd size. Medium size Mother root, generally with two or more babies. About half will bloom the first year. Moderate price allows buying in quantity. If a half dozen is bought of this size a 1st size is included, provided order is received early or before my Super roots are sold close.

#### SIBERIAN IRIS

	1st	2nd
Perrys Blue -----	.65	.40
Emperor -----	.75	.50
Superba -----	.40	.25
Snow Queen -----	.35	1.50
Kingfisher Blue -----		1.50

First size are medium size clumps transplanted a year ago and can be planted very late or in the spring and sure to bloom freely. All have 6 to 7 or more stems. 2nd size have three or more stems. Postage on Siberians is 5c and up according to size and zone. Forget postage and receive smaller plants.

#### TOO MUCH FOR THE MONEY

Some persons may make big eyes, thinking that double rhizomes offered for one root is more for the money, but there is a chance for disappointment because even the largest of the pair are not always of blooming size. Play safe and buy Super size Mother roots from **Fairy Gardens**.

#### ILLUSTRATION

Last fall I planted for a test 35 Princess Beatrice and 25 Isoline in Super Mother roots. 30 of the Princess and 19 Isoline bloomed. Certainly a very good showing for supposed shy bloomers.

#### CRITICISM

My second size roots have been criticised by a few unreasonable persons who apparently expected 1st size Mother rhizomes for the 2nn size ordered. They received what they paid for. No other grower in the land has so clearly and plainly defined blooming size Iris rhizomes as I have done.

#### THE BRIGHTER SIDE

Va. Some of the 2nd size Iris roots bloomed the first year.

Pa. The last several years I have been the recipient from you, of some Irises that have done well. I particularly value your ratings.

Canada. The fifteen or so Iris I got from you two years ago have done remarkably well. The roots were all second size but five or six of them bloomed the following spring and all the rest of the year. They were aremarkably fine collection.

Ohio. I am in receipt of your price list and send you the following order. Last season I purchased some of your 2nd size roots that seemed small, it was rather late in the season and not much was expected this year, but I was surprised when half the roots bloomed. I am pleased so far with my Iris dealings with you.

#### MADE GOOD

Norfolk, Va.—“Last season I purchased 12 of your largest size Iris rhizomes and all bloomed but one.”

This is certainly a very good showing. Every experienced grower will agree that if nine out of a dozen bloomed, it would be a good record.

#### REMEMBER—

That my Super Mother roots have never been criticised. I will match them with the largest roots grown on Puget Sound, in Oregon and “The charmed land.”

# Early Iris Supremacy

## FIRMAMENT

### Above All

#### HISTORY OF FIRMAMENT

Twenty-five years ago when I commenced to study and collect Irises, this finest of all varieties was discovered at the old Homestead (now a memory) in a clump of Florentina Alba. Even at that time when I did not have the power of discrimination that has been acquired since, it impressed me as being extra fine. So it was removed and planted away by itself as a treasure to be guarded against any possible loss; and everyone who buys Firmament will guard it when it is considered that it is invested with some romance.

Every year as it bloomed again I was impressed by the beautiful light blue standard and dark violet blue of the falls set off by the good sized bright orange beard. Visitors would remark what a beautiful thing it was. Eventually the plants increased so much that they were removed to an open field, planted along side and between the rows of other blue and purple varieties. This one was singled out for special praise by visitors; often it was noticed from the roadway and people came in to see such a beautiful Iris.

Having sold a quantity of Firmament in Detroit, I bargained for some plants there to replenish my stock and made a special trip to mark the plants while they were still in bloom so that there would not be any possibility of getting somewhere else. Upon my arrival I had the Iris surprise of my life. Firmament was of such size, coloration and beauty that I had not seen excelled by any other light blue variety in my travels, nor in any of my own early lighter blue sorts.

The Detroit Firmament had finer blooms than my own plants bore for the reason that they were planted in richer soil. Never in my life did I see such Iris blooms as I saw at the Detroit estate. Firmament was given my new Iris as a name that would fittingly describe its beauty. There are other Irises more beautiful among the later sorts, but among the very early blue varieties Firmament is supreme.

#### "I TOLD YOU SO"

That Firmament was an extra choice early Iris and that eventually it would be heard from.

East & West  
North & South  
Firmament Has Made Good

Missouri. Firmament is fine.

Canada, Firmament is very fine; very free floomer.

N. Y. Firmament is great. For an early Iris it is a wonder.

Ky. The Iris Firmament should have been named "The Orchid."

Mich. Seen in a clump in the sun, it's name is more than justified.

Calif. An early season Iris of vigorous constitution; a particularly vivid and pleasing chicory blue with golden beard. Easily displace most early blues.

"Probably the best of all Germanicas is the rich bicolor Firmament, very close to Fontarbie in type, the standard of delicate light blue and the falls of dark purple. This flower has fine form and unusual substance for an early Iris."

Columbia City, Ind.

Every spring I think of you and the fine Iris "Firmament", that I purchased of you four years ago. It is as fine an Iris as I have in my collection of 200 varieties. One of the very earliest and attracts a great deal of attention. Send me your catalog.

#### BELIEVE ME OR NOT

That one of the first friends I met at The Ft. Wayne Peony Show was my good friend from Columbia City who said that my opinions of Irises had been of invaluable assistance in making selections. My friend also asked me if I had any more of the pink, *Gladys Cranfield*. His gardener had accidentally dug up his only plant and he wanted another one. *How much more evidence is needed to prove the beauty of this charming pink?*

#### LOOK!

After reading the above in my preliminary Iris price list my friend writes me. "It was a pleasure to meet and get acquainted with you just by accident as we did at Ft. Wayne. I will have more confidence in you in the future, because I know you are sincere in your statements." Along with expression of good will was an order for 6 pinks, Gladys Cranfields and Irises, and a week later another order for Irises and stated that probably another order would be sent in when my entire list was received.

#### BLOWING MY HORN

Firmament eclipses all other earl blue Iriess of its season. So much superior to Fritjof and Fontarbie that these sorts are obsolete. Firmament is finer than Miranda, Gold Crest, Mad. Gaudichau, and compares favorably with Ballerine. The evidence proves Firmament to be the finest American early blue Iris, one of the Finest American Irises and among the finest Irises in existence.

#### SECURE TRUE STOCK

At least a half dozen growers have the true quill but some must have something else to compare Firmament with Amas or Major both considerably darker in tone.

#### MORE BLOOM

Having the largest stock of Firmament the utmost value can be expected from me. With every 1st. size root an additional smaller one is given.

#### PLANT ACCLIMATED STOCK

Some Iris grown in warm climates are sometimes dissapointing in colder sections until inured to cold weather. This applies to Kashmir White, Ed. Mitchell and others. Why take a chance? Play safe. Buy these varieties grown in your own climate.

#### DISTANCE LENDS ENCHANTMENT

If I was living in the far West I would probably buy my plants out there because plants grown father away would be no better. Just as good Iris roots are grown all over the country as in "the charmed land." Distance lends etc., etc.

#### The Main Thing

To secure the very largest blooming size Mother rhizomes is to pay enough money.



I do not offer such stuff but have evolved a very satisfactory method of giving extra value to quantity buyers. My plan does not compel taking (whether wanted or not) varieties that will not sell and a fond desire to get rid of, under the guise of something for nothing. My way is different. You are allowed some, or quite a voice in the bargaining game. My gratis offers are bargains, the *real, genuine thing*.

### FIRST GRATIS OFFER

For every dollar remitted for Irises at each price in good, fine and extra fine standard moderate priced earlies. Customers have 10c coming on a selection from these varieties. Make your selective list long and indicate your preference.

### SECOND GRATIS OFFER

(Conditional)

10c rebate allowed on every dollar from new and scarce sorts not much over \$1.00. To be applied on any varieties except noted. 5c on a dollar on varieties \$2.00 and up. Note—No guarantee that any Iris selected will be given. I must have a list to select from.

Correction. Queen Flavia is the finest medium early yellow I know.

### NEW WINNERS

*Dejah*. S. dark silver blue; F, bright mauve blue, bold yellow beard, large flower. An acquisition among the early Iris.

*Julia Marlowe* is another acquisition among the earlies, blooming a week before *Ballerine*. A red and pink effect.

*Pioneer* is a winner among the red purples. Distinct from *Morning Splendor* and others.

*Mrs. H. F. Bowles*. S. soft brown overlaid old gold. F., a glorious shade of brick red. Fine and distinct.

*Mary Gibson* S, delicate shade of light bronze overlaid old rose; F, old rose suffused bronze, conspicuous yellow beard. General effect is bronze. Beautiful and distinct.

*Majestic* is a Dominion seedling that is a winner.

### TRUE UP YOUR IRIS

Some customers have been so well pleased in securing all varieties true that the next season I was entrusted with their orders for Peonies. Others were so delighted in obtaining what they ordered that they sent me an order for varieties that they thought they had, but not being sure of some sorts, gave me an order for these in order to true up their collection.

### THE BEST VARIETY

Princess Beatrice is recognized by the most *experienced* Iris growers as the very best of the varieties of *Pallida Dalmatica*. Some years before over half of the present day growers know what an Iris was, my original stock was purchased from the Martin Kohankie Nurseries.

### CULTURAL INSTRUCTIONS

In days gone by Irises were of the easiest possible culture and will be until its modern enemies arrive to attack your plants. Iris rot and borers threaten extinction of Iris plants in many localities. The need of the hour is more and more practical and successful methods of avoiding and controlling these deadly enemies. My Iris cultural instructions are "the best ever." You will be able to detect rot and roots with borers inside that some growers send out and can "fire them right back." Iris cultural instructions are free with all orders and all buyers of former years for 5c in stamps. All others 25c. An investment of a quarter in my cultural instructions will save you more or many quarters.

### BEGINNERS' COLLECTION

Beware of inveigling collections that offer a whole raft of Irises for almost a song. Some growers are falling over themselves to unload a lot of old stuff on you. What you want is the very cream of the old timers, some sorts now low in price that are really fine and distinct. I got rid of commonplace things years ago and have no junk to foist off on you. Watch out for stingers! ! !

### DON'T STOP

Planting Irises thinking it is too late. If *strong* blooming size roots are planted this fall they will be more certain of blooming next spring than some roots planted early. Knowing that by spring the best roots might be sold out I do not put off buying, buy keep right on buying new Irises until freezing weather and any roots not planted in October are heeled in to be planted out in the spring and the very largest seldom miss flowering because they were *large* enough and had the age.

*Insurance*. 5c must be paid by purchaser. Shipments invariably arrive—save a nickle.

### POSTAGE

Your Postmaster will tell you what zone figures to use

Minimum Postage. 1st and 2nd zones, 10c; 3rd and 4th, 15c; 5th and 6th, 20c; 7th and 8th, 25c.

Charges Per Root—Zone 1 and 2, 2c; 3 and 4, 3c; 5 and 6 4c; and 7 and 8, 5c.

Varieties 75c and up, 1st and 2nd zones post free. If a *number* of less price are included, *remit* postage for these.

### C. O. D.

If postage is not remitted, shipments will go C. O. D. collect for postage and 5c for fee. All orders are accepted on these terms.

### ACCOMMODATION ORDERS

Orders for low cost sorts less than \$1.00 beyond 2nd zone 25c extra for postage and *time* for packing. ,

### BUSINESS TERMS

Cash with order, except persons known to me. No credit orders under \$15.00.

### GUARANTEE

All varieties absolutely guaranteed true to name. If a mistake is made, replacement will be made with a *large root*, not a small thing.

Payments should be made out to H. W. Groschner.

Address FAIRY GARDENS, Napoleon, Ohio